

Proposed Plasfilms Web Navigation & Content

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Plasfilms - Bringing an expert distribution model to the films market.

We offer the most effective supply chain service available to the UK conversion and packaging film industry, underpinned by speed, market leading technical excellence and proven customer service.

As part of the Plastristribution Group, the UK's number one polymer distributor, we guarantee an unrivalled buying power and ability to hold stock - which means we are able to make promises on availability, price and delivery that no-one else can.

Our vision is to continually develop our films division to service the needs of the UK conversion and packaging market with specialist quality materials.

Insert diagram/four circles illustrating each customer.

1. Converters
2. End Food Companies
3. Packaging Manufacturers
4. Label Printers

> Our industry

Replication of the 'Our Industry' area on Plastribution Website.

> Our expertise

Experts on film industry dynamics.

Our industry experience makes Plasfilms the experts on all aspects of film distribution – we are the experts in distribution and everything that goes with it. As part of the Plastribution family, and using our distribution heritage, we've built a reputation for unrivalled films industry knowledge and technical know-how. We truly understand the issues affecting us as an organisation and you as our customer or supplier.

We anticipate and respond to your needs.

Plasfilms' fast and effective supply chain when faced with constant changes in demand, supply, and product is a key competitive differentiator; driving breakthroughs in customer service and operations performance.

We don't promise what we can't deliver.

*We understand that providing market knowledge on availability, price and delivery is vital in creating high-value for our customers. (Some more?) **We can provide on-demand intelligence in key areas like value per unit of sales, production volumes, operational data and accurate stock and industry trend forecasting.***

Employees matter.

Plasfilms' targeted approach to recruitment attracts, develops and retains only the best talent, enabling us to increase our film industry knowledge and consistently surpass the expectations of our customers. We're the films industry 'employer of choice'.

Strong relationships are the lifeblood of our business.

By leveraging the power of relationships and investing time and effort to truly understand our customers' and suppliers' needs, we're able to deliver exceptional service to customers wherever they do business. That's why so many of you come back to us time and time again.

> Our innovation

Spotting opportunities to innovate.

By unlocking the knowledge needed to analyse how today's films industry works and where it's heading, Plasfilms has injected innovation into the film distribution model, setting the industry standard for distribution of film products. Plasfilms provides companies with professional, cost effective and environmentally friendly distribution of the highest quality.

Developing New Partnerships.

As well as building upon the strengths and maximising the potential of every relationship with current suppliers, Plasfilms continually looks for new partnerships in order to maximise synergies, facilitate cooperation, creativity and sustainability to achieve shared business goals.

Exploration of new products.

We seek to innovate at all times. Discovery and development of new products, value-added services and processes is at the heart of our innovative company's philosophy. Plasfilms is dedicated to sourcing, filtering and evaluating new product ideas.

Reducing our carbon footprint.

Green issues are becoming a major focus for our industry. In a nutshell, we seek to operate our business in a way that maximises benefits while minimising the social, economic and environmental costs of our operations. We want to make our contribution to reducing environmental damage a valuable one, whatever its size.

> Our process

Unique Distribution Model.

Plasfilms' distribution processes are what make it unique, covering the entire value chain – from ordering, to packaging, to delivery. We deliver a complete solution for better, more accurate and transparent films distribution. With direct access to stock, we have the resources at our fingertips to meet all our customers' just-in-time requirements.

The Plasfilms distribution model places responsibility and accountability for the stock management, performance, cost and availability of our film products, transactions, next-day delivery systems and the services of a reliable logistics supplier under the umbrella of one single partner.

Plastribution – A Brand Asset.

Our logistics model, supported by the Plastribution network, offers customers a powerful strategic tool that strengthens their supply chain competitiveness, creates synergies in film products, information and financial flows, and achieves the lowest overall cost for their distribution overheads.

> Our products

Plasfilms has grown to represent some of the most respected plastics manufacturing organisations both in Europe and Worldwide.

Our comprehensive film portfolio includes Heat shrinkable film from:

- Bonset America
- SANZIP Re-closable zippers from C I Kasei Japan
- Tie resin from Mitsubishi Chemicals Europe.
- Tie Resin, Impact Modifiers and Coupling Agents. Polyram (Israel)

- General & Specialty Films

- HSF

- Zipper

- Tie Resin