

## Sales Winners Invest in Their Selling Success

(Dear Subscriber,)

At \_\_\_\_\_, we give away a lot of great content to help sellers improve their skills and performance. Our research, white papers, and blog posts are intended to provide you with new ideas, approaches, and tactics to implement in your own sales practices.

But many of you are still looking for more. You want to see how the theory is applied in real sales situations. You want all of our best advice in one convenient place available whenever you need it. You want to practice through role plays, exercises, and quizzes. You want to bounce ideas around with other sellers and get specific feedback from sales experts.

If you're one of these people, we offer \_\_\_\_\_

Through immersive, interactive lessons, \_\_\_\_\_ Online training teaches you how to fill the pipeline with qualified leads, communicate your value more effectively, lead masterful sales conversations, overcome objections, and—ultimately—close more business.

Learn More and Enrol Here: \_\_\_\_\_

If you want to find yourself in the winner's circle more often, \_\_\_\_\_ is for you. We will teach you step-by-step how to win more sales, providing the knowledge, skills, and tools you need to take the concepts and put them into action.

\_\_\_\_\_ presents our proven sales methodology developed around how buyers buy and what sales winners do. We'll provide you with specific advice that you can implement quickly for real results. The training is easy to navigate, based around your schedule, and delivers the relevant content you need to improve your selling skills.

The program is loaded with everything you need to become a top performer in sales, including:

- 25+ interactive lessons that cover everything from developing a value proposition to leading masterful sales conversations and closing the deal
- Monthly, live Q&A Calls where you'll get the coaching you need to succeed
- Quizzes, exercises, and role-plays to help you practice
- Robust tools (e.g., Goal Planner, Opportunity Planner) to help you become more efficient in your sales
- The \_\_\_\_\_ where you can practice your new skills
- Post-training email reinforcement to help the learning stick
- Expert community forums and networking where you can get answers to your specific questions
- Tools and checklists you can use in your day-to-day sales activities

Plus, all \_\_\_\_\_ training comes with a **30-day money-back guarantee**, so trying it out is completely risk-free.

So don't wait. **Start today** and you'll soon find yourself in the winner's circle more often – we guarantee it.

Hope to see you inside the programme!

John

**P.S.** In our experience, only about 10% of people are willing to invest the time and resources necessary to make a dramatic difference in their results. If you've been struggling or simply know you could be getting better results from your efforts, and you are serious about making a change, \_\_\_\_\_ system a try.

**P.P.S.** Ask about group discounts for groups of 5 or more. Give us a call at (number).

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**Campaign response statistics on day of mailing:**

Date: 11/06/13  
Orders: 112  
Clicks: 1,216  
CTR: 3.02%  
Conversion rate 9.2%  
Opt-outs: 37